



# United States Independent Brand Partner Application & Agreement

## Step 1: Enroll as a Brand Partner

We give you the products, tools and support you need to succeed! Add the Enrollment Kit below to become a Neora Brand Partner and get training and marketing materials that help you share Neora's products and grow your business.

<input type="checkbox"/> <b>ENROLLMENT KIT \$20</b>	<b>Your Enrollment Kit includes:</b> <ul style="list-style-type: none"><li>• Personal e-commerce website</li><li>• Online business center to manage your business</li></ul>	<ul style="list-style-type: none"><li>• <i>The Slight Edge</i> book, by Founder and CEO Jeff Olson</li><li>• Neora Success Planner</li><li>• 10-pack of Neora Product Brochures</li></ul>	<ul style="list-style-type: none"><li>• Digital marketing materials</li><li>• Digital training platform</li><li>• Social media training and social marketing library</li></ul>	<ul style="list-style-type: none"><li>• Free trial to Neora Edge* (social media, digital marketing tools, product sampling system)</li></ul>
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## Step 2: Choose Your Product Pack

Select the product packs that fit your area of interest. Product packs are exclusive to new Brand Partners at up to 50% off retail prices on Neora's products. You can select one pack, multiple packs, or no packs — this is your business, your way!

<input type="checkbox"/> <b>SKINCARE ESSENTIALS PACK \$199</b> <i>\$396 RETAIL VALUE</i> <ul style="list-style-type: none"><li>• 1 Age IQ® Night Cream</li><li>• 1 Age IQ® Day Cream</li><li>• 1 Age IQ® Face Wash</li><li>• 1 Age IQ® Eye Serum</li><li>• 1 Eye-V® Hydrogel Patches</li></ul> <b>QTY:</b> _____	<input type="checkbox"/> <b>HAIR CARE ESSENTIALS PACK \$199</b> <i>\$429 RETAIL VALUE</i> <ul style="list-style-type: none"><li>• 1 ProLuxe™ Rebalancing Shampoo</li><li>• 1 ProLuxe™ Rebalancing Conditioner</li><li>• 1 ProLuxe™ Hair Mask</li><li>• 1 ProLuxe™ Scalp Treatment</li><li>• 1 Age IQ® Night Cream</li><li>• 1 Youth Factor® Powder</li></ul> <b>QTY:</b> _____
<input type="checkbox"/> <b>WELLNESS ESSENTIALS PACK \$199</b> <i>\$366 RETAIL VALUE</i> <ul style="list-style-type: none"><li>• 1 EHT® Brain Formula</li><li>• 1 Youth Factor® Tablets</li><li>• 1 Youth Factor® Powder</li><li>• 1 Prolistic® Powder</li><li>• 1 Wellness Sleep Chews</li><li>• 1 Wellness Energy Chews</li></ul> <b>QTY:</b> _____	<input type="checkbox"/> <b>NEORAFIT™ ESSENTIALS PACK \$199</b> <i>\$358 RETAIL VALUE</i> <ul style="list-style-type: none"><li>• 1 Slim + Skin Collagen Powder</li><li>• 1 Block + Balance Pre &amp; Probiotic</li><li>• 1 Cleanse + Calm Nightly Gentle Cleanse</li><li>• 1 Wellness Energy Chews</li><li>• 1 Firm Body Contour Cream</li></ul> <b>QTY:</b> _____
<input type="checkbox"/> <b>HOLISTIC VALUE PACK \$500</b> <i>\$1,122 RETAIL VALUE</i> <ul style="list-style-type: none"><li>• 1 Age IQ® Night Cream</li><li>• 1 Age IQ® Day Cream</li><li>• 1 Age IQ® Face Wash</li><li>• 2 Age IQ® Eye Serums</li><li>• 1 Age IQ® Invisi-Bloc® Sunscreen</li><li>• 1 IllumaBoost®</li><li>• 2 Eye-V® Hydrogel Patches</li><li>• 1 EHT® Brain Formula</li><li>• 1 Youth Factor® Tablets</li><li>• 1 Youth Factor® Powder</li><li>• 1 Prolistic® Powder</li><li>• 1 Wellness Sleep Chews</li><li>• 1 Wellness Energy Chews</li><li>• 1 ProLuxe® Rebalancing Shampoo</li><li>• 1 ProLuxe® Rebalancing Conditioner</li></ul> <b>QTY:</b> _____	<input type="checkbox"/> <b>ULTIMATE HOLISTIC VALUE PACK \$1,000</b> <i>\$2,303 RETAIL VALUE</i> <ul style="list-style-type: none"><li>• 3 Age IQ® Night Creams</li><li>• 3 Age IQ® Day Creams</li><li>• 1 Age IQ® Face Wash</li><li>• 3 Age IQ® Eye Serums</li><li>• 2 Age IQ® Invisi-Bloc® Sunscreens</li><li>• 1 IllumaBoost®</li><li>• 2 Firm Body Contour Creams</li><li>• 3 Eye-V® Hydrogel Patches</li><li>• 1 Complexion-Clearing Acne Pads</li><li>• 1 EHT® Brain Formula</li><li>• 1 Youth Factor® Tablets</li><li>• 2 Youth Factor® Powders</li><li>• 1 Prolistic® Powder</li><li>• 2 Wellness Sleep Chews</li><li>• 1 Wellness Energy Chews</li><li>• 1 ProLuxe® Rebalancing Shampoo</li><li>• 1 ProLuxe® Rebalancing Conditioner</li><li>• 2 ProLuxe® Hair Mask</li></ul> <b>QTY:</b> _____

## Step 3: Pick Your Product(s)

### Save with our Skincare, Hair Care and Wellness Sets.

	Qty.	Description	Auto-Delivery Price	Total
<b>ADVANCED SKINCARE SET</b> Includes Night Cream, Day Cream, Eye Serum, Face Wash, IllumaBoost <b>Auto-Delivery Order Price: \$225/set</b> <i>Retail Price: \$388 \$163 SAVINGS!</i> <b>QTY:</b> _____		AGE IQ NIGHT & DAY CREAM COMBO PACK	\$126/pack	
		AGE IQ NIGHT CREAM	\$80/bottle	
		AGE IQ DAY CREAM	\$70/bottle	
		AGE IQ DOUBLE-CLEANSING FACE WASH	\$27/bottle	
<b>CLEANSE, CORRECT, PROTECT SET</b> Includes Night Cream, Day Cream, Face Wash, Invisi-Bloc <b>Auto-Delivery Order Price: \$170/set</b> <i>Retail Price: \$322 \$152 SAVINGS!</i> <b>QTY:</b> _____		AGE IQ EYE SERUM	\$55/bottle	
		EYE-V MOISTURE BOOST HYDROGEL PATCHES	\$35/box (5 sets of patches)	
		ILLUMABOOST BRIGHTENING & SHIELD	\$55/box	
		FIRM BODY CONTOUR CREAM	\$70/tube	
<b>HOLISTIC WELLNESS SET</b> Includes EHT, Prolistic Powder, Energy and Sleep Chews, Youth Factor Capsule and Powder <b>Auto-Delivery Order Price: \$199/set</b> <i>Retail Price: \$366 \$167 SAVINGS!</i> <b>QTY:</b> _____		EHT BRAIN FORMULA	\$57/box (30-day supply)	
		YOUTH FACTOR COMPLETE VITALITY COMPLEX	\$43/bottle (30 tablets per bottle)	
		YOUTH FACTOR SUPERFOOD & ANTIOXIDANT BOOST POWDER	\$43/box (30 packets per box)	
		PROLISTIC PRE & PROBIOTIC PLUS VITAMINS	\$43/box (30 packets per box)	
<b>PROLUXE™ HAIR CARE SYSTEM</b> Includes Rebalancing Shampoo, Rebalancing Conditioner, Hair Mask, Scalp Treatment <b>Auto-Delivery Order Price: \$140/set</b> <i>Retail Price: \$249 \$109 SAVINGS!</i> <b>QTY:</b> _____		WELLNESS CHEWS SLEEP FORMULA	\$36/box (30 chews per box)	
		WELLNESS CHEWS ENERGY FORMULA	\$36/box (30 chews per box)	
		COMPLEXION CLEARING ACNE TREATMENT PADS	\$40/jar	
		INVISI-BLOC SUNSCREEN GEL	\$40/tube	
<b>NEORAFIT™ WEIGHT MANAGEMENT AND WELLNESS SET</b> Includes Slim + Skin, Block + Balance, Cleanse + Calm <b>Auto-Delivery Order Price: \$120/set</b> <i>Retail Price: \$200 \$80 SAVINGS!</i> <b>QTY:</b> _____		PROLUXE REBALANCING SHAMPOO	\$29/bottle	
		PROLUXE REBALANCING CONDITIONER	\$29/bottle	
		PROLUXE HAIR MASK	\$45/tube	
		PROLUXE SCALP TREATMENT	\$65/bottle	

All amounts shown are in U.S. dollars unless specified differently.

\*Some features of Neora Edge may not be available during free trial period; \$29.95 monthly fee thereafter. Neora Edge free trial is for 30 days or through the 23rd of the following month. Enroll with any product pack, and Neora Edge will be added automatically to your Auto-Delivery Order.



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## Log-in and Marketing Information

**Choose a URL for your branded Neora website.** *This will also be your username for logging in to your Business Center. Example: username.neora.com.*

Username Option 1:

Username Option 2:

Password: (Letters or numbers only, 6–12 characters in length.)

## Sponsor (Brand Partner Who Introduced You to Neora)

Sponsor's Name (First Name Last Name):

Sponsor's Neora Brand Partner ID Number or Username:

## Primary Applicant

First Name:

Last Name:

☐ Male ☐ Female

Social Security Number (SSN):

Date of Birth (mm/dd/yyyy):

Business Name (if applicable):

Shipping Address:

City:

State:

Zip Code:

Country:

Email:

Phone Number:

☐ Cell ☐ Home

## Co-Applicant (If Applicable)

First Name:

Last Name:

Email:

Date of Birth (mm/dd/yyyy):

**To enroll via email, please scan or take a photo of your application and send to [enrollments@neora.com](mailto:enrollments@neora.com).**

## Payment Method

☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

Card Number:

Exp. (mm/yyyy):

CVV:

Name on Card:

Billing Address:

City:

State:

Zip Code:

## Signature of Cardholder (required):

I authorize Neora to charge the above named account for the enrollment option selected. I understand that Neora will apply applicable taxes and shipping and handling charges to my order. If an Auto-Delivery Order (ADO) or monthly Neora Edge subscription is included in the purchase option, I authorize Neora to ship/charge for these products monthly. Cancellation must be submitted in writing at least five (5) business days prior to the auto delivery or Neora Edge billing cycle date. I understand that all financial transactions are in U.S. dollars. My signature below indicates that I have carefully read and understand the Terms of Agreement and the Policies and Procedures Manual, that I have included Payment Authorization and Auto-Delivery Agreement, and that I am willing to accept the terms and conditions herein. As an Independent Brand Partner, I understand that I have the right to cancel at any time, for any reason. Cancellation must be submitted in writing to the company at its principal place of business. This agreement is not effective until accepted by Neora at its principal place of business.

I hereby attest that I am 18 years of age or older and have the legal capacity to enter into binding agreements.

Signature:

Date:

# TERMS OF AGREEMENT

(1) REGISTRATION: In order for you to register as a Neora Brand Partner, you must provide your legal name, home address, Social Security number or tax ID, date of birth, email address and telephone number. In addition, you must also agree to be bound by the Neora Terms and Conditions, Policies and Procedures Manual, Spam Policy and Brand Partner Compensation Plan. You understand that the following information is a summary of the above mentioned agreements and that you will review, within the first thirty (30) days from the date of your registration, the complete agreements, which are available on the Neora website.

(2) TERM: This Agreement will remain in effect until you elect to submit your cancellation of this Agreement to Neora. If no purchase is made by you or your customers for a period of six (6) months, your Brand Partner position will be canceled. You may cancel your agreement at any time.

(3) PAYMENT AUTHORIZATION AND AUTO-DELIVERY AGREEMENT: If you choose to enroll in the Neora Auto-Delivery Order program or subscribe to any Neora subscription services, you authorize Neora to charge your credit card identified as part of this Agreement. You understand that applicable fees and taxes will also be added to all orders. You shall hold Neora harmless for all special or consequential damages, whether direct or indirect, resulting from any wrongful debit to your account. All financial transactions will be in U.S. dollars.

(4) PREFERRED CUSTOMER RULE: A Preferred Customer must personally opt in to the monthly Auto-Delivery Order Program. Invalid Preferred Customer orders are defined as orders submitted as Preferred Customer orders for qualification purposes without the written authorization from the customer. If a Neora Brand Partner submits a Preferred Customer order without the customer's consent, the Brand Partner will be subject to disciplinary action, including termination. Preferred Customer orders cannot be paid by or shipped to a Neora Brand Partner for any reason, no exceptions.

(5) CANCELLATION: You have the right to terminate or cancel your Brand Partner position at any time by contacting Neora Support at 855-463-7486 or by ticket at support.neora.com. If your Brand Partner position is canceled or terminated for any reason, you will not have any further access to your Brand Partner Business Center.

(6) INDEPENDENT CONTRACTOR: You agree that as a Neora Brand Partner, you are an independent contractor and not an employee, partner, legal representative or franchisee of Neora. You agree that you will be solely responsible for paying all expenses you incur, including but not limited to travel, food, lodging and other expenses. Neora will not withhold or deduct from your bonuses and commissions, if any, FICA or taxes of any kind.

(7) TERMINATION: If you fail to renew your Neora business, or if it is canceled or terminated for any reason, you understand that you will permanently lose all rights as a Brand Partner to your former downline and to any bonuses, commissions or other remuneration. Neora reserves the right to terminate all Brand Partner Agreements upon thirty (30) days notice if the company elects to: (1) cease business operations; (2) dissolve as a business entity; or (3) terminate distribution of its products and/or services via direct selling channels.

(8) TERMINATION RETURNS: A Brand Partner who terminates his or her business relationship with the company has the right to return, for repurchase on commercially reasonable terms, currently marketable inventory – including company-produced promotional materials, sales aids and kits – in the Brand Partner's possession and purchased for resale prior to the date of termination. For purposes hereof, "reasonable commercial terms" shall mean the repurchase of marketable inventory within twelve (12) months from the Brand Partner's date of purchase at not less than 90% of the Brand Partner's original net cost less appropriate set-offs and legal claims, if any. Original shipping costs are not refundable and customer is responsible for the cost of return freight. Any commissions, overrides and/or bonuses paid to customer will be deducted from the refund. In addition, for purposes of this section, products shall not be considered "currently marketable" if returned for repurchase after the product's commercially reasonable, usable or shelf-life period has passed (shelf life will be deemed to have passed if the product package has been opened); nor shall products be considered "currently marketable" if the company clearly discloses to Brand Partner prior to purchase that the products are seasonal, discontinued or special promotional products and are not subject to the repurchase obligation. The company will not issue a refund for, nor replace, any product previously certified as having been sold under the 70% Rule. No refunds will be issued unless a Brand Partner is in strict compliance with the published refund policy that is part of the Neora Policies and Procedures Manual. Non-accepted delivery charges will be debited to the Brand Partner's account for refusing product.

(9) ASSIGNMENT: You may not assign any rights or delegate your duties under the agreement without the prior written consent of Neora.

(10) COMPLIANCE: You understand that if you fail to comply with the terms of the agreement, Neora may, at its discretion, impose disciplinary action as set forth in the Policies and Procedures Manual.

(11) OWNERSHIP AND LICENSING RIGHTS: You understand and agree that all of the content, programs and other information on Neora's site is solely owned by Neora and protected under the laws regarding trademarks, copyrights, service marks, patents, trade secrets and/or other laws. You will not publish, reproduce, copy, paste and/or otherwise use, in any part, any content, program or other information from Neora's site without Neora's express written permission.

(12) DISPUTE RESOLUTION: Any and all disputes regarding, or related to, this Agreement, and all other documents incorporated herein, shall be governed and construed in accordance with the laws in the State of Texas, and shall be resolved by binding arbitration administered by the American Arbitration Association ("AAA") and conducted under its rules, and the arbitration proceeding shall be held in Dallas County, Texas, as is more particularly set forth in Section 11.09 of the Neora Policies and Procedures Manual.

(13) THIRD-PARTY DEALINGS: Neora may provide, or advertisers or other third parties may provide, links to other sites or resources. You agree that Neora is not responsible or liable for any content, advertising, products, services or other matters on or available from such sites or resources from such advertisers or third parties.

(14) LIMITATION OF DAMAGES: To the extent permitted by law, Neora and its affiliates, officers, directors, employees and other representatives shall not be liable for, and Brand Partner hereby releases the foregoing from and waives any claim for, loss of profit, incidental, special, consequential or exemplary damages which may arise out of any claim whatsoever relating to the company's performance, non-performance, act or omission with respect to the business relationship or other matters between any Brand Partner and the company, whether sounding in contract, tort or strict liability. Furthermore, it is agreed that any damages to Brand Partner shall not exceed, and is hereby expressly limited to, the amount of unsold company programs, services and/or products of the company owned by Brand Partner and any commissions owed to Brand Partner.

(15) LOUISIANA RESIDENTS: Notwithstanding the foregoing, Louisiana residents may bring an action against the company with jurisdiction and venue as provided by Louisiana law.

(16) MONTANA RESIDENTS: A Montana resident may cancel his or her Brand Partner Agreement within fifteen (15) days from the date of enrollment, and may return his or her starter kit for a full refund within such time period.

(17) USE OF IMAGE: You authorize Neora to use your name, photograph, personal story and/or likeness in advertising or promotional materials and waive all claims for remuneration for such use.

(18) CODE OF ETHICS: Neora believes that its Brand Partners should subscribe to the principles of fairness, honesty, integrity and service. The relationship of the company to Brand Partner, Brand Partner to Customer and Brand Partner to others should be preserved, protected and promoted in accordance with the highest standards of conduct. Therefore, Brand Partner agrees to abide by and subscribe to the code of professional ethics (the "Code of Ethics") contained in section twelve of the Brand Partner Policies and Procedures Manual.

(19) FAXED COPIES: A faxed copy of this agreement shall be treated as an original in all respects.